



The IGHSAU's  
year in  
**REVIEW**  
103<sup>rd</sup> Bulletin

2018-19



The  
**IGHSAU**  
“All In”



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**Jean Berger**  
Executive Director



**Karon Brown**  
Senior Associate Director



**Craig Ihnen**  
Senior Associate Director



**Gary Ross**  
Associate Director



**Lisa Brinkmeyer**  
Assistant Director



**Jason Eslinger**  
Assistant Director



**Tom Florian**  
Coordinator of Business  
Development



**Heidi Reed**  
Program & Art Coordinator



**Deb Robbins**  
Receptionist



**Sherry Tegtmeier**  
Business Manager



**Monte Wilson**  
Internal Operations Assistant



There are over **70,000** girls participating in **10** sports statewide in the state of **Iowa.**

2018-19  
**IGHSAU**  
**Board  
of  
Directors**



**Roger Francis**  
President, Pocahontas Area



**Greg Ebeling**  
Treasurer, Pella



**Jim Boehmer**  
Lake Mills



**Greg Dufoe**  
ADM



**Ron Fadness**  
IASB, Decorah



**D'Anne Kroemer**  
Pleasant Valley



**Shan Seivert**  
DOE, Des Moines



**Gary Zittergruen**  
Benton

**A letter from our  
President**

**Roger Francis**  
Pocahontas Area

The Bulletin reflects back on many of the business aspects of the Iowa Girls High School Athletic Union in 2018-19. Here you will find our financial statements, the minutes of our various committees and information on our general day to day operations.

But more importantly, the Bulletin also reviews many of the ways the IGHSAU continues to celebrate the "Iowa Girl" and all that makes participation in athletics so important for young women in our member schools. We know that the confidence that the Iowa Girl develops through her participation will serve her

well throughout her life. Please enjoy the extensive listing of state champions, our "On a Roll" and academic award winners and our "Ticket Punched" social media campaign. These are all featured in this year's Bulletin.

The IGHSAU Board of Directors are happy to review any of the information presented in the Bulletin. Please feel free to contact us, our Representative Council or Jean Berger with questions or comments.

Thank you for all you do to support the Iowa Girls in your schools and communities.

Roger Francis, Chair  
IGHSAU Board of Directors

A Board of Directors shall be composed of eight members, six of whom are elective and two appointive. Four of the elective members shall be elected by vote of the member schools in their respective districts for a four-year term. To be eligible, a candidate must be an active Administrator of a member school of this Union, and the school served must be a member of the Union located within the boundaries of the district where the election is being conducted.

Members of the board of directors will be eligible to serve two full terms in addition to any partial term appointed or elected to. The term limit remains the same regardless of which district they might be in.

**Board Update for the 2018-19 School Year:**

— Greg Dufoe was re-elected. New term: 2018-22

**Click on the following link to connect to: IGHSAU Board of Directors Minutes**

2018-19  
**IGHSAU**  
Representative  
Council



**Russ Adams**  
MOC-Floyd Valley



**Dr. Casey Berlau**  
Nodaway Valley



**Jennifer Donels**  
Davis County



**Davis Eidahl**  
Solon



**Shane Ehresman**  
Lynnville-Sully



**Travis Fleshner**  
Union



**Troy Heller**  
Starmont & Tripoli



**Steve McDermott**  
Creston



**Ken Slater**  
River Valley



**Steve Smith**  
ACGC



**Keith Turner**  
Rockford &  
Nashua-Plainfield



**Jon Wiebers**  
Ridge View

Members of the IGHSAU Representative Council shall be elected to a three-year term, and may be re-elected twice in addition to their original elected or appointed term. The election shall be based on a numerical application of a three-year rotation plan with one member from each district expiring each year.

2018-19  
**Representative  
Council  
Update**

Southeast District: Davis Eidahl was re-elected. New term: 2018-21  
Jennifer Donels was appointed to a 1-year unexpired term: 2018-19  
Southwest District: Steve Smith was re-elected. New term: 2018-21  
Northeast District: Keith Turner was re-elected. New term: 2018-21  
Northwest District: Jon Wiebers was elected. Term: 2018-21

Click on the following link to connect to:  
**IGHSAU Representative Council Minutes**



## Ticked Punched

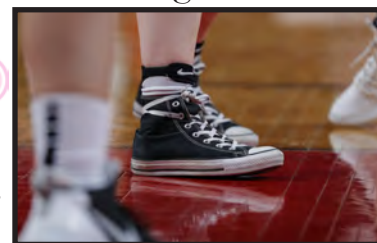
At the start of the 2018-19 school year the IGHSAU implemented the “Ticket Punched” campaign. Poster-sized signs were given to state qualifiers in all team competitions and smaller signs were given to individual qualifiers. Teams and individuals shared photos of their “ticket punched” on social media to promote IGHSAU state events.

At the end of the state championship game, the champions were presented a “Ticket Redeemed” poster.



## 6 on 6 returns

IGHSAU invited two teams back to play a 6 on 6 basketball game during the half-time of the 1A State Basketball Championship game. Legendary coaches Bob and Sharon Hansen, Jerry Wetzel and Dick Rasmussen coached junior varsity teams from Dowling Catholic and Ankeny Centennial to showcase the 6 on 6 game.



## Oldest Iowa Girl

As the IGHSAU celebrated the 100th Girls' State Basketball Tournament, the campaign to identify the “Oldest Known Living Iowa Girl” was launched.

Over 150 nominations were received, including 75 former players age 90 and above. These women were invited to the 2019 Girls' State Basketball Tournament for a special recognition ceremony. Twenty-eight women were honored at a state championship half-time game, visited with Iowa Governor Kim Reynolds and received a standing ovation.





2018

# State Cross Country Champions



**Class 1A State Champions: Logan-Magnolia**



**Class 2A State Champions: Mid-Prairie**



**Class 3A State Champions: Dubuque Wahlert**



**Class 4A State Champions: Southeast Polk**





2018

# State Swimmimg & Champions



Swimming & Diving Champions: Ames





2018

# State Volleyball Champions



**Class 1A State Champions: Janesville**



**Class 2A State Champions: Western Christian**



**Class 3A State Champions: Kuemper Catholic**



**Class 4A State Champions: Dubuque Wahlert**



**Class 5A State Champions: Ankeny Centennial**





2019

# State Bowling Champions



**Class 1A State Champions: Louisa-Muscatine**



**Class 2A State Champions: Fort Dodge**



**Class 3A State Champions: Waukee**





2019

# State Basketball Champions



**Class 1A State Champions: Newell-Fonda**



**Class 2A State Champions: Treynor**



**Class 3A State Champions: Center Point-Urbana**



**Class 4A State Champions: North Scott**



**Class 5A State Champions: WDM Valley**

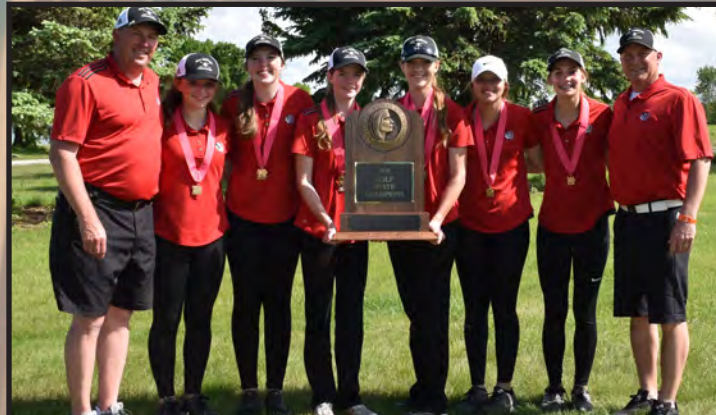


2019

# State Golf Champions



**Class 1A State Champions: Bishop Garrigan**



**Class 2A State Champions: New Hampton**



**Class 3A State Champions: Dubuque Wahlert**



**Class 4A State Champions: WDM Valley**





2019

# State Tennis Champions



Class 1A State Champions: CR Xavier



Class 2A State Champions: Ames





2019

# State Track & Field Champions



Class 1A Co-State Champions: Alburnett



Class 1A Co-State Champions: Kee



Class 2A State Champions: Mid-Prairie



Class 3A State Champions: Glenwood



Class 4A State Champions: Waukee





2019

# State Soccer Champions



Class 1A State Champions: Davenport Assumption



Class 2A State Champions: CR Xavier



Class 3A State Champions: Ankeny





2019

# State Softball Champions



**Class 1A State Champions: Collins-Maxwell**



**Class 2A State Champions: North Linn**



**Class 3A State Champions: DavenportAssumption**



**Class 4A State Champions: Carlisle**



**Class 5A State Champions: WDM Valley**





2018-19

# Golden Plaque of Distinction Recipients

Cross Country



**Pat Hennes**  
Johnston

Swimming & Diving



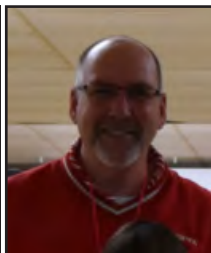
**Dan Flannery**  
Ames

Volleyball



**Diane Harms**  
Dike-New Hartford

Bowling



**Doug Techel**  
Ottumwa

Basketball



**Todd Borrison**  
Mediapolis

Track & Field



**Mike Parker**  
Iowa City West

Golf



**Steve Smith**  
Johnston

Tennis



**Vance Fuller**  
Cedar Rapids Kennedy

Soccer



**Chris Allen**  
Ankeny Centennial

Softball



**Brian Erbe**  
Cedar Rapids Jefferson  
Cedar Rapids Xavier

The IGHSAU Golden Plaque of Distinction Award honors the Iowa coach who has demonstrated a successful career while making notable contributions toward school, community and the coaching profession.

2018-19

# Jack North Award Recipients

Basketball



**Ashley Joens**  
Iowa City High

Former Iowa City High School standout Ashley Joens was the recipient of the 2019 Jack North Basketball Award.

Softball



**Hannah Blackford**  
Des Moines Hoover

Former Des Moines Hoover star Hannah Blackford was the recipient of the 2019 Jack North Softball Award.

The Jack North Award is given every year to the senior that receives the most votes on the all-tournament team at the State Basketball and Softball Tournament.



2018-19

## Executive Director's Award

Executive Director's Award



Alan Beste

Alan Beste was the 2019 recipient of the Executive Director's Award. The former Executive Director of the Iowa High School Athletic Association served the IHSAA from 1989 to 2019 serving as the organization's Executive Director from 2015-to-2019.

Alan was a national leader in providing guidance in student-athlete wellness and safety while serving on National Federation of State High School Association (NFHS) national sports medicine and health, coaching education, swimming, tennis and wrestling committees. He was involved in the creation of the IHSAA's Governor's Scholar Recognition program, Citizen-Leadership poster program and has been a valuable collaborative partner with the Iowa Girls High School Athletic Union.

The Iowa Girls' High School Athletic Union's Executive Director Award is presented each year to an individual or organization that has made a notable contribution toward the enhancement of the experience for Iowa girls in high school activities.

2018-19

## Student Athlete Advisory Committee



The inaugural Student Athlete Advisory Committee was an 11-member group comprising of student-athletes from across the state. Members acted as the voice of Iowa's female student-athletes and serve as a student sounding board for the IGHS AU's Representative Council and Board of Directors.

In addition to assisting in the promotion of the educational value of interscholastic athletics, the Committee discussed issues dealing with scholarship, sportsmanship, safety (including health and nutrition) and student leadership. Members participated in leadership seminars, community service project(s) and assisted with selected State Tournament responsibilities. Members also helped create student surveys, facilitated local leadership events and provided feedback on a multitude of issues directly impacting female student-athletes.

Committee members: Front Row: Reegan Zinkula, Grundy Center; Payton Douglass, Panorama; Sidney Hartsock, Creston; Faith Carpenter, Nashua-Plainfield. Back Row: Sydney Lane, Grand View Christian; Halle Brester, Sergeant Bluff-Luton; Carli Spelhaug, Pleasant Valley; Carly Campbell, Williamsburg; Riley Bell, Central Decatur; Maddie Peterson, Central DeWitt; Jasmine Rumley, Ankeny.

Click on the following link to connect to:

**Access Student Athlete Advisory Committee minutes and info on becoming a member**



2018-19

# Hall of Fame Recipients

Volleyball



**Laura Rodham**  
Dubuque Wahlert

Volleyball



**Brittany Van Beek**  
Western Christian

Volleyball



**DeLisa DeBolt**  
Dubuque Hempstead

Basketball



**EaVon Almquist**  
Pocahontas

Basketball



**Chelsea Poppens**  
Aplington-Parkersburg

Basketball



**Jenny Noll**  
Muscatine

Track & Field



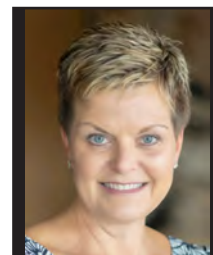
**Colette Gnade**  
Waukee

Track & Field



**Jen Runchey**  
Atlantic

Track & Field



**Traci Ferren**  
Southeast Polk

Track & Field



**Lindsey Boldt**  
Mount Pleasant

Softball



**Alex Jacobson**  
Cedar Rapids Jefferson

Softball



**Susan Kies**  
Newell-Fonda

Softball



**Kelsey Rethmeier**  
Winterset

Softball

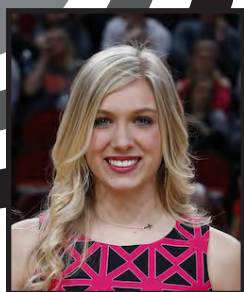


**Miranda Kramer**  
Burlington



2018-19

## E. Wayne Cooley Scholarship Recipient



Rachel Rhoads, a senior from Newton High School, was named the 2019 recipient of the E. Wayne Cooley Scholarship Award. Rachel was selected from 92 applicants from high schools across Iowa.

The scholarship, in the name of longtime Iowa Girls' High School Athletic Union Executive Secretary E. Wayne Cooley, is worth \$15,000 over four years to assist the recipient as she attends the Iowa college or university of her choice.

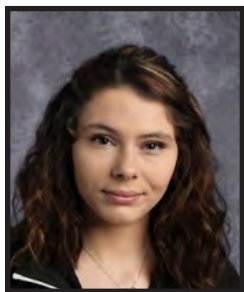
Rachel ranked first in her class at Newton High School. The student council president was involved with numerous activities in school, including Student Athletic Advisory Council, National Honor Society, FCA Class Officer, Environmental Club, Dollars for Scholars Board, Teens Against Human Trafficking, drumline and football cheerleading. Rachel was active in basketball, soccer and cross country where she qualified for state her freshman year in cross country. She received 11 athletic letters during her high school career.

The E. Wayne Cooley Scholarship Award was established in 1991 by the Board of Directors serving the Iowa Girls' High School Athletic Union. It pays tribute to the man who guided the Iowa Girls' High School Athletic Union from 1954 to 2002. The profile of the recipient reflects discipline, perseverance, character, superior skill, achievement and citizenship traits which personify the life and expectations of the namesake.

In the maintenance of Dr. E. Wayne Cooley's philosophy and memory, the recipient is truly a champion of her peers.

2019

## Robert B. Smiley Scholarship Recipient



Crestwood High School's Katelyn Saner was the 2019 recipient of the Robert B. Smiley Scholarship.

While in high school, Katelyn participated in cross country and track and was also involved with the school's yearbook staff. She was also a wrestling cheerleader.

Katelyn qualified for State Track all four years and was a state champion in 2018 with her 2A Distance Medley Relay team and in 2019 was the 100 Meter Dash champion.

Katelyn is attending Luther College in Decorah and was selected from more than 134 applicants from high schools across Iowa.

The Robert Smiley Scholarship is offered by the IGHSAU and the Smiley family in honor of longtime IGHSAU Associate Executive Secretary who passed away suddenly in 2003. There was a special place in Bob's heart for the underdog.

Bob Smiley impacted youth his entire life. He began as a teacher, coach, official and administrator in several schools throughout the state. He joined the IGHSAU in 1970 as the associate executive secretary and helped build the Girls' Union into a nationally respected leader in girls' athletics.

2019

## Character Counts! Coach of the Year Recipient



The 2019 recipient of the CHARACTER COUNTS! Coach of the Year was Kelli Moore of West Des Moines High School.

Kelli has been the girls golf coach at Valley for several years. Kelli led the Tiger golf team to the 2019 4A State Championship and a state runner-up finish in 2018. She has also been an assistant coach for the Tiger girls basketball team, helping them to the 2017 and 2019 Class 5A State championships. She also has coaching experience in multiple sports, including volleyball and track.

The CHARACTER COUNTS! Coach of the Year Award honors a worthy recipient who embodies the Six Pillars of Character®: Trustworthiness, Respect, Responsibility, Fairness, Caring and Citizenship. Rather than spotlight winning records and isolated acts of heroism or generosity, the award was conceived to recognize individuals whose coaching lives and achievements demonstrates an enduring commitment to any or all of the following qualities associated with good character.



2018-19

# The IGHSAU Academic Awards

## On-A-Roll Academic Recognition Award

Those who have participated in an IGHSAU-sanctioned sport or cheerleading/dance team whose semester GPA increased from the previous semester will receive an award. Students with semester GPA improvements of 0.01 to 0.32 will receive a recognition certificate. Students with semester GPA improvements of 0.33 or greater will receive a medallion. Students who have maintained a 4.0 GPA will receive a certificate.

Click on the following link to connect to:

## 2018-19 On-A-Roll Achievement Award Winners

## Academic Achievement Award

The IGHSAU recognizes those teams and cheerleading squads which collectively have excelled in the classroom. There are two awards which may be earned:

**Excellence in Academic Achievement** - Teams achieving a combined GPA of 3.0-3.24

**Distinguished in Academic Achievement** - Teams achieving a combined GPA of 3.25 and above.

Any school participating in this program receives an IGHSAU plaque of honor to display in their school, with labels displayed on the plaque that shows the sport and school year of award attained.

In addition, each girl on the team will receive a certificate for their personal accomplishment.

Click on the following link to connect to:

## 2018-19 IGHSAU Academic Achievement Award Winners

## Iowa Bankers Award

The Iowa Bankers Association sponsors the Student Athlete Achievement Awards in conjunction with the IGHSAU. A \$1,000 scholarship is awarded to a graduating senior in each of the five classes during the Girls' State Basketball Tournament. A panel representing the IBA determines the recipients of the award, which requires the recipient be a part of a state qualifying team. The 2019 scholarship winners were:

1A - Macey Kremer, Marquette Catholic  
2A - Reegan Zinkula, Grundy Center  
3A - Chloe Neighbor, Center Point-Urbana

4A - Macy Haris, Grinnell  
5A - Mylea Cole, Urbandale



2018-19

# Iowa Participation Numbers

	# of schools	# of participants	Avg. participants per school
2014-15 Basketball	361	7747	21.46
2015-16 Basketball	359	7205	20.07
2016-17 Basketball	356	7576	21.28
2017-18 Basketball	354	7414	20.94
2018-19 Basketball	352	7285	20.94
2014-15 Bowling	93	1211	13.02
2015-16 Bowling	96	1166	12.15
2016-17 Bowling	99	1315	13.28
2017-18 Bowling	101	1348	13.35
2018-19 Bowling	106	1372	12.94
2014-15 Cross Country	315	4741	15.05
2015-16 Cross Country	305	4339	14.23
2016-17 Cross Country	308	4732	15.36
2017-18 Cross Country	323	4799	14.86
2018-19 Cross Country	326	4700	14.42
2014-15 Golf	317	2994	9.44
2015-16 Golf	315	3003	9.53
2016-17 Golf	315	3092	9.82
2017-18 Golf	316	3325	10.52
2018-19 Golf	313	3410	10.90
2014-15 Soccer	142	5209	36.68
2015-16 Soccer	142	4902	34.52
2016-17 Soccer	154	5423	35.21
2017-18 Soccer	149	5610	37.65
2018-19 Soccer	153	5818	38.03
2014-15 Softball	344	7869	22.88
2015-16 Softball	341	7948	23.31
2016-17 Softball	339	7927	23.38
2017-18 Softball	340	7465	21.96
2018-19 Softball	339	7538	22.24
2014-15 Swimming & Diving	57	1639	28.75
2015-16 Swimming & Diving	56	1530	27.32
2016-17 Swimming & Diving	55	1659	30.16
2017-18 Swimming & Diving	53	1668	31.47
2018-19 Swimming & Diving	55	1647	29.95
2014-15 Tennis	114	3326	29.18
2015-16 Tennis	114	3248	28.49
2016-17 Tennis	113	3419	30.26
2017-18 Tennis	112	3573	31.90
2018-19 Tennis	114	3707	32.52
2014-15 Track & Field	355	9086	25.59
2015-16 Track & Field	351	9012	25.68
2016-17 Track & Field	349	9631	27.60
2017-18 Track & Field	350	10013	28.61
2018-19 Track & Field	348	9908	28.47
2014-15 Volleyball	363	11482	31.63
2015-16 Volleyball	361	11669	32.32
2016-17 Volleyball	358	11722	32.74
2017-18 Volleyball	357	10806	30.27
2018-19 Volleyball	356	10718	30.12
<b>TOTAL PARTICIPATION</b>			
2014-15		55,304	
2015-16		54,022	
2016-17		56,496	
2017-18		56,021	
2018-19		56,103	
<b>INCREASE</b>		<b>82</b>	



2018-19

# State Attendance Figures

SPORT	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19
Cross Country (coed)						7,448
Swimming & Diving	1,625	1,625	1,511	1,460	1,509	2,117
Volleyball	27,495	27,537	28,656	28,179	27,818	31,593
Bowling (coed)	1,175	1,236	1,350	1,662	1,545	1,425
Basketball	56,179	54,217	57,046	51,649	50,130	51,231
Track & Field (coed)	35,202	36,264	38,575	36,283	37,671	38,239
Golf						1,424
Tennis						674
Soccer	5,969	5,830	5,604	6,407	6,278	6,8681
Softball	18,752	20,717	16,384	16,865	19,246	19,931



2018-19

# Sport Advisory Committees

Click on the following link to connect to:

**IGHSAU Advisory Committee Minutes**

## **VOLLEYBALL**

(CHAIR) Todd Troutman, Beckman  
Teresa Bair, Linn-Mar  
Mike Bond, Lewis Central  
Jessica Rinehart, Ankeny Centennial  
Claude Howard, Springville  
Tammi Veerbeek, Western Christian  
(OFFICIAL) Kent Kocour, Pella

## **BASKETBALL**

(CHAIR) Rachel Fisher, Spirit Lake  
Thad Streit, Mt. Ayr  
Nicole Goodwin, Kingsley-Pierson  
Gregg Groen, Cedar Falls  
Bruce Dall, Dike-New Hartford  
Jamie Smith, Solon  
Kristin Meyer, Dowling Catholic  
Jerry Hulsing, Lynnville-Sully  
(OFFICIAL) Jason Alons, Waukee

## **SOFTBALL**

(CHAIR) Erin Kirtley, Panorama  
Brian Erbe, Cedar Rapids Jefferson  
Gary Gorman, Ames  
Jill Hulsing, BGM  
Erin Bohlmann, Kuemper Catholic  
Maddison LeClere, CR Kennedy  
Belinda Nelson, Central Springs  
(OFFICIAL) Karl Wooldridge, Forest City

## **GOLF**

(CHAIR) Mike Linde, Van Meter  
Joe Kruzich, Fairfield  
Steve Smith, Johnston  
Janice Shanno, Sidney  
Val Sitzmann, Kingsley-Pierson  
Jeff Trost, Nashua-Plainfield  
Julie Buerman, Cedar Rapids Kennedy  
(OFFICIAL) Chad Pitts, Ankeny

## **CROSS COUNTRY**

(CHAIR) Nate Boock, Ballard  
Sheryl Book, Westwood  
Kevin Kearney, South Winneshiek  
Dan Sauser, Monticello  
Erik Belby, Pleasant Valley  
Abby Schmitz, Waukee  
Travis Nuss, Southeast Valley  
(OFFICIAL) Bill Neal, Williamsburg

## **TRACK & FIELD**

(CHAIR) Terry Coleman, Iowa City High  
Jon Pedersen, Central Decatur  
Nate Smith, Ankeny Centennial  
Blaira Puls, Hudson  
Tim O'Neill, Davenport Assumption  
Brian Peterson, Roland-Story  
Martha Bauder, Central Elkader  
Toby Lorenzen, Central Lyon  
(OFFICIAL) Ray Wilden, Clinton

## **SWIMMING & DIVING**

(CHAIR) Rollie Ackerman, Marshalltown  
Mike Ahrens, Bettendorf  
Chris Mann, Boone  
Scott Weinheimer, Des Moines North  
Zane Hugo, Iowa City High  
(OFFICIAL) Dennis Peters, Cedar Falls

## **BOWLING**

(CHAIR) Corby Laube, Marion  
Dale Helgevold, Clarke  
Xan Taylor, Johnston  
Kay Heiberger, Western Dubuque  
Mike Mellecker, Iowa City West  
(OFFICIAL) Randy Thompson, Johnston

## **TENNIS**

(CHAIR) Kevin Skillett, Bettendorf  
Chad Jilek, Waukee  
Danielle Stubbs, Pella Christian  
Jennifer Dovre, Ballard  
Erin Seely, CR Kennedy (OFFICIAL)  
(OFFICIAL) Shawn Petersen, Atlantic

## **SOCCER**

(CHAIR) Brent Buttjer, Ankeny  
Stephanie Lajko, Treynor  
Dion Ayers, North Scott  
John Hansel, Spencer  
Chris Allen, Ankeny Centennial  
Julie Girsch, Waterloo Columbus  
(OFFICIAL) Kelly Dunbar, Cedar Falls

Advisory committees serve as a liaison between coaches and officials from throughout the state and the IGHSAU Board of Directors. Committees are comprised of varsity coaches and one official and chaired by an athletic director. Each member may serve one four-year term. Committees are strictly advisory in nature. Rules, concerns, complaints, ideas, etc. are discussed during committee meetings. From discussions, the committee makes recommendations to the Board of Directors for its consideration.

An advisory committee exists for each of the ten sports. The cross country, track & field and the bowling advisory committees are joint committees with equal coaching representation from the IGHSAU and the Iowa High School Athletic Association. The committee meets once a year following the respective state tournament.



2018-19

# IGHSAU Officials

In 2018-19, over 5,000 officials registered with the Iowa Girls' High School Athletic Union. These officials often officiate multiple sports at all levels, including sub-varsity play for all of Iowa's junior high and senior high school athletic programs. Their passion for the sport and a desire to help young people succeed enable all of our programs to exist at the highest level. The IGHSAU thanks all of its officials for their time and commitment!

If you are interested in becoming a certified official, please click the link below. This is a great way to stay involved in the sport(s) you love and provide a valuable service to our schools and our youth. You can get back in the game by becoming a licensed official in any of the sports sanctioned by the IGHSAU.

**Click on the following link to connect to:**

**Become a registered official, view clinic dates, etc.**

The IGHSAU pays special recognition to the following officials who qualified for our state tournament competition:

## CROSS COUNTRY

Cal Murdock, Bill Neal, Mike Stanley, Kevin Stewart, Tim Thomas, Terry Thompson

## SWIMMING & DIVING

Paul Eickhoff, Daniel Kealy, Andrea Kelley, Michelle Koller, Dennis Peters, Dave Sivright, Shawn Thomsen, Larry White

## VOLLEYBALL

Chris Armstrong, Russ Basalyga, John Becker, Greg Boekhoff, Kevin Cabbage, Randy Clark, Al Cleary, Greg Davies, Troy DeJooode, Grant Detrick, Stuart Dusenberry, Bob Fessler, Julie Fortin, Maurice Frazier, Jay Grassley, Keith Hartgrave, Patti Hesse, Bruce Huddleson, Suzann Jansen, Nick Keefe, Kent Kocour, Paul Lynch, John Mauch, Ted Moser, Kim Mounts, Nicki O'Keefe, Shawn Petersen, Jill Peterzelak, Kent Prescott, Deb Richarz, Steve Rohach, Mike Schwake, Beth Sibenaller-Woodall, Marty Smith, Jean Stadlander, Sarah Thein, Matt Thompson, Megan Timmins, Kurt Trout, Kevin Vander Ploeg, Greg Vraspier, Vince Werkman, Craig Werner, Jennifer Wiech, Jodie Wielenga, Ray Wilden, Stan Wisnieski

## BASKETBALL

Bryant Abel, Jason Alons, Benjamin Applegate, Jeff Bermel, Travis Birkey, Dennis Blum, Mike Cameron, Travis Carrel, Shawn Collins, Rich Collison, James Crozier, Dan Dingman, Darius Daniel, Dylan Dinkla, Will Dotson, Chris Ehlers, Ryan Eklund, Jonny Getting, Scott Giles, Benjamin Hauge, Ross Hemseley, Gregory Henn,

Casey Hoffert, Jeff Horst, Brett Johnson, Michael Kalvig, Steven Klein, Jeff Klein, Andrew Koehn, Ben Lechtenberg, Keith Lehrman, Jeff Lucas, Tobias Lunsford, Tom McQuillen, Craig Murray, Tim Osterhaus, Casey Pelzer, Shawn Petersen, Joshua Ragar, Jared Rahe, Royce Ranniger, Blake Reinke, Dave Rittman, Matthew Roberts, Brian Rode-meyer, Mark Royer, Marlin Schoonhoven, Chad Shellmyer, Matt Shuyll, Chad Slagle, Jason Slaughter, Brandon Smith, Robert Smith Jr., Richard Soukup, Bob Squiers, Nathan Steege, Curt Strouth, Christopher Thomas, Todd Thompson, Brad Van Roekel, Adam Walderbach, Kurt Walderback, Mark Warth, Rolli Wiebers, Randy Wiggins, Garrett Wirtz, Troy Woelber, Stephen Worster

## TRACK & FIELD

Marj Ahrenholtz, Deb Anderson, Penny Andorf, Ray Armel, Elaine Baughman, Jim Boehmer, Larry Brown, Tim Casey, Joe Cathcart, Shelley Christensen, Karilyn Claude, Tom Claude, Janelle Coil, Lucas Cook, Richard Craig, Veronica Daniels, Connie Dawson, Steve DeSerano, Ed Dieleman, Mike Dick, Bill Ebert, Ralph Edwards, Ryan Elsbernd, Emily Endelman, Matt Fenstermann, Terrie Fenstermann, Todd Forsyth, Duane Frantum, Ray Gaul, Al Geiger, Ron Gilliland, Jamie Glanz, Virgil Goodrich, Joel Grabinoski, Mike Graham, Jan Grenko Lehman, Jack Grosvenor, LuAnn Grove, Jay Gruenwald, Mike Gruver, Brian Gubbels, Matt Gubbels, Rick Hall, Karen Hansen, Duane Harding, Nancy Harms-Werner, Alex

Hayes, Jill Heston, Greg Hiemstra, Brian Hilsabeck, David Huff, Charles Hughes, Rachel Hunt, Theresa Hunt, Brian Hurley, Cathy Jensen, Adam Johanson, David Johnson, Howard Johnson, Lynn Johnson, Mathew Johnson, Larry Jones, Richard Juhl, David Keck, Tom King, Stan Kirchhoff, Mike Krapfl, Timm Lamb, Darwin Large, John Laugh-hunn, Richard Leutzinger, Joseph Lincoln, Kevin Long, Gary Lueders, Chris Lynch, Ron Maxson, Gary McConnell, Duff McFadden, Janet McFadden, Nolan Morris, Vilas Morris, Nolan Morris, Carla Morrow, Rich Mortensen, Jerome Moulds, Tammy Moulds, Cindy Nelson, Jim Nichols, Gary O'Daniels, James Patterson, Larry Parker, Gary Paulsen, William Pinckney, Dick Plants, Sharon Plants, Roger Poage, Ronda Pope, Duane Quinn, Zeil Rasmussen, Alvin Ravenscroft, Brian Roberts, Preston Roberts, Dennis Roloff, Linda Rowe, Julie Rutz, Steve Rutz, Kirk Showers, Dick Smith, Paul Somers, David Sprathe, Chris Starostka, Tim Sweet, Dave Tapps, Tim Thomas, Randy Thoren, Mark Tigges, Josh Tobey, Dave Ubben, Lynn Ubben, Chuck Van Hecke, Derek Wachter, Charles Walker, Pam Waters, Matt Weih, Ray Wilden, Ken Woelber, John Zietlow

## SOCCER

Jodi Berven, Josh Boyles, Luke Buhrow, Dallan Christensen, Rod Christofferson, Jeremy Cohen, Jeff Cook, Ethan Dix, Rod Dougherty, Kelly Dunbar, Jennifer Dunn, Tyler Eason, Hal Hartke, Rich Hudnut, Aaron Iehl, Mike Kechler, Ben Lloyd, Mike Lucht, Jeremy Metier, Haris Mujic, Danielle Muresan-Foster, Jered Nelson, Okay Obara, Trent Payne, Millie Phillips, Amos Purchel, John Recher, Andrew Shriver, Kevin Stapleford, Ray Swichtenberg, Crystal Tate, Jared Tee, Krista Tee, Miranda Thelen, Hido Tica, Aaron Valley, Royce Van Roekel, Charles Woodcock, Courtney Woodcock, Matt Wulk

## SOFTBALL

Mark Amadeo, Jason Back, Darrel Bartling, Michael Bell, Paul Bird, Tom Burger, Greg Buster, Travis Chizek, Michael Christner, Brian Cole, Phil Creese, Mike Crozier, Duane Duncan, Steve Ebert, Daryl Erickson, Edward Fickes, Terry Gioffredi, Kris Groff, Ross Hermesley, Allan Hermesen, Arnold Krukow, Brandt Lacey, Randy Link, Shannon McWhirter, Roger Menke, Lannie Miller, Deidra Mohr, Thomas Moore, Randy Morris, Jeff Niehaus, Tony Nelson, Troy Nicklaus, Edward Oliver, Jeff Osborne, Mark Peterson, Debra Richarz, LaWayne Rogers, Tim Rogers, Tony Sauer, Mark Schaefer, Thomas Schreurs, Richard Sebring, Stan Siebke, Jason Slater, Dirk Sorensen, Thomas Sullivan, Jeff Tank, Gary Wax, Jodie Wielenga, Rusty Wintermote, Karl Wooldridge



# 2018-19 IGHSAU Official Partners

The Iowa Girls High School Athletic Union enjoyed tremendous marketing and sponsorship success in 2018-19 and expects continued growth in 2019-20 and beyond. Sponsor revenue in 2018-19 increased compared to 2017-18 as a result of increased investment from existing partners and the addition of new partners. We thank our existing partners for their continued support of the IGHSAU at a similar or increased level.





# Live Broadcast Coverage

In Fall 2018, the IGHS AU launched the IGHS AU Digital Network powered by MidAmerican Energy Company. The network serves as the home for live broadcast coverage of the state volleyball, basketball, soccer, and softball quarterfinals and semifinals. In addition to utilizing YouTube's live function, this channel also provides the IGHS AU a place to share other video elements such as sportsmanship PSAs, student-athlete features, and more. The IGHS AU is proud to partner with the Central Iowa Sports Network, who provides the production support for the IGHS AU Digital Network.

Iowa PBS continues to be the home for live championship coverage for volleyball, basketball, soccer, and softball. This partnership with Iowa PBS allows viewers across the state of Iowa to view our championships free of charge either on their local PBS channel or via [iowapbs.org](http://iowapbs.org). The broadcasts produced by Iowa PBS continually receive positive feedback from viewers.

## Volleyball

- 182.9k total views
- 816.7k impressions
- 65% female audience
- Age Breakdown
  - 13-17: 5.7%
  - 18-24: 21.3%
  - 25-34: 16.9%
  - 35-44: 19.3%
  - 45-54: 18.2%
  - 55-64: 9.9%
  - 65+: 8.7%

## Basketball

- 400.7k total views
- 3.8m impressions
- 52% male audience
- Age Breakdown
  - 13-17: 6.6%
  - 18-24: 21.8%
  - 25-34: 19.3%
  - 35-44: 18.4%
  - 45-54: 14.8%
  - 55-64: 8.3%
  - 65+: 10.7%

## Soccer

- 25.9k total views
- 85.5k impressions
- 50.3% male audience
- Age Breakdown
  - 13-17: 4.0%
  - 18-24: 27.0%
  - 25-34: 19.6%
  - 35-44: 21.8%
  - 45-54: 17.5%
  - 55-64: 3.7%
  - 65+: 6.3%

## Softball

- 117.5k total views
- 463.3k impressions
- 56% female audience
- Age Breakdown
  - 13-17: 8.7%
  - 18-24: 26.1%
  - 25-34: 18.5%
  - 35-44: 17.9%
  - 45-54: 13.3%
  - 55-64: 8.1%
  - 65+: 8.2%



# Profit & Loss Financial Report

Year ending June 30, 2019

## SOFTBALL

Regional	394,821.60
State	192,450.00
Officials Clinic	3,610.00
Programs	6,124.00
Corporate Sponsor	23,475.00
Program Advertising	3,313.00
REVENUES	623,793.60

Regional Host	78,964.32
State Host	3,986.20
State - Other	3,299.63
Participating Teams	59,072.50
Regional Officials	49,689.52
State Officials	31,361.86
Officials Coordinator	21,597.99
Awards	16,782.56
Tickets	715.57
Farm Bureau Softballs	3,433.63
Rule Books	4,199.52
Clinic	3,340.10
EXPENSES	276,443.40

Net Income 347,350.20

## CROSS COUNTRY

State	7,447.50
Corporate Sponsor	4,250.00
Program Advertising	2,250.00
REVENUES	13,947.50

Regional Host	5,000.00
State Host	6,927.80
Participating Teams	15,170.71
Regional Officials	825.57
State Officials	892.09
Awards	12,893.00
EXPENSES	41,709.17

Net Income (Loss) (27,761.67)

## SWIMMING & DIVING

Regional	11,936.00
State	22,560.00
Programs	1,064.00
Corporate Sponsor	3,750.00
Program Advertising	1,871.00
REVENUES	41,181.00

Regional Host	2,387.20
State Host	5,009.00
State Other	2,583.61
Participating Teams	4,296.97
Regional Officials	2,636.94
State Officials	3,449.70
Awards	4,484.85
Wristbands	78.73
Rule Books	288.02
EXPENSES	25,215.02

Net Income 15,965.98

## VOLLEYBALL

Regional	541,818.15
State	315,930.00
Officials Clinic	4,500.00
Programs	5,489.00
Corporate Sponsor	36,300.00
Program Advertising	4,721.00
REVENUES	908,758.15

Regional Host	108,363.63
State Host	31,531.76
State Other	27,579.81
Participating Teams	42,775.00
Regional Officials	54,702.98
State Officials	29,312.09
Awards	14,233.51
Tickets	77.17
Farm Bureau Volleyballs	14,283.00
Corp Sponsor Fulfillments	3,787.00
Officials Coordinator	15,143.00
Rule Books	4,304.29
Clinic	3,142.24
EXPENSES	349,235.48

Net Income 559,522.67

## BOWLING

Regional	4,693.00
State	7,125.00
Corporate Sponsor	4,225.00
Programs	832.50
Program Advertising	1,138.00
REVENUES	18,013.50

Regional Host	938.60
State Host	933.75
Participating Teams	4,321.75
Awards	5,476.85
Wristbands	28.00
Officials	3,011.44
EXPENSES	14,710.39

Net Income 3,303.11

2018-19

# Profit & Loss Financial Report

Year ending June 30, 2019

## BASKETBALL

Regional	539,335.97
State	513,185.00
Corporate Sponsor	81,550.00
Programs	9,423.30
Program Advertising	5,455.00
REVENUES	1,148,949.27

Regional Host	107,559.99
State Host Facility	135,712.07
State Host PFMS	50,558.00
Misc. Expenses	25,799.32
Participating Teams	39,831.25
Officials Coordinator	24,455.83
Regional Officials	80,735.00
State Officials	27,934.02
State Staff	30,449.92
Honor Team	2,294.08
All Iowa	9,433.25
Awards	31,872.64
Tickets	5,511.73
Farm Bureau Basketballs	13,320.80
Corporate Sponsor Fulfillments	11,810.46
Rule Books	9,213.69
Programs	5,187.51
Clinic	1,010.08
EXPENSES	612,689.64

Net Income 536,259.63

## SOCCER

Regional	117,778.00
State	65,470.00
Corporate Sponsor	10,875.00
Programs	1,475.00
Program Advertising	3,260.00
REVENUES	198,858.00

Regional Host	23,555.60
State Host	6,693.60
Misc. Expenses	14,011.36
Participating Teams	23,057.50
Regional Officials	23,466.38
State Officials	9,049.32
Awards	10,660.18
Farm Bureau Soccer Balls	7,745.65
Officials Coordinator	7,921.66
Programs	308.75
Soccer Clinic	558.18
Wristbands	245.00
Rule Books	1,422.83
EXPENSES	128,696.01

Net Income 70,161.99

## TRACK & FIELD

Regional	143,083.00
State	382,043.00
Corporate Sponsor	5,275.00
Programs	9,175.00
Program Advertising	3,720.50
REVENUES	543,296.50

Regional Host	28,616.60
Regional Shared Expenses	51,403.49
State Host	57,714.30
State Shared Expenses	127,000.03
Misc. Expenses	46,837.51
Participating Teams	23,464.98
Regional Officials	7,072.00
State Officials	25,092.18
Awards	29,270.50
Tickets and Wristbands	3,709.02
Corporate Sponsor Fulfillments	254.30
Rule Books	2,095.61
Programs	6,154.97
EXPENSES	408,685.49

Net Income 134,611.01

## GOLF

State	14,242.00
Corporate Sponsor	4,025.00
Programs	1,040.00
Program Advertising	1,967.00
REVENUES	21,274.00

State Host	5,980.00
Participating Teams	8,184.04
State Officials	6,042.50
Awards	11,188.49
Rule Books	468.33
Wristbands	52.96
EXPENSES	31,916.32

Net Income (Loss) (10,642.32)

## TENNIS

State	6,740.00
Corporate Sponsor	4,275.00
Programs	412.00
Program Advertising	2,622.00
REVENUES	14,049.00

State Host	3,344.76
Participating Teams	3,274.07
State Officials	4,048.66
Awards	6,369.91
Wristbands	25.07
Tennis Balls	170.00
EXPENSES	17,232.47

Net Income (Loss) (3,183.47)

## CO-ED GOLF & TENNIS

CO-ED GOLF REVENUES 4,515.00

Co-ed Golf Expenses 4,750.76

Net Income (Loss) (235.76)

CO-ED TENNIS REVENUES 645.00

Co-Ed Tennis Expenses 498.00

Net Income 147.00



**2018-19**

# Profit & Loss Financial Report

**Year ending June 30, 2019**

## OFFICIALS

Registration 158,663.00  
 REGISTRATION REVENUES 158,663.00

Misc Officials' Expenses 1,431.50  
 Arbiter Expense/rSchool 49,708.00  
 EXPENSES 51,139.50

Net Income (Loss) 107,523.50

## MERCHANDISE

Scorebooks 907.00  
 T-Shirt Sales 90,000.00

Net Income 90,907.00

## SPONSORSHIPS

Catering & Hospitality Sponsors 500.00  
 Corporate Sponsorship In-kind 9,000.00  
 Farm Bureau Partnership 155,000.00  
 Spalding - ball rights 40,500.00

SPONSORSHIPS 205,000.00

## MEDIA

Radio 29,700.00

MEDIA REVENUES 29,700.00

## MEMBERSHIPS

High School 19,150.00  
 Junior High/Middle School 20,375.00

MEMBERSHIP REVENUES 39,525.00

## IN-KIND SPONSORSHIPS

Merchandise In-kind Income 14,992.00  
 Softball In-kind Income 2,198.52  
 Volleyball In-kind Income 3,955.20  
 Basketball In-kind Income 2,628.56  
 Soccer In-kind Income 1,021.76

In-Kind Sponsorships 24,796.04

## COMMITTEE EXPENSES

Basketball Committee 981.50  
 Softball Committee 1,009.66  
 Track Committee 293.22  
 Golf Committee 989.39  
 Swimming & Diving Committee 748.55  
 Soccer Committee 802.76  
 Cross Country Committee 297.76  
 Volleyball Committee 799.63  
 Tennis Committee 557.72  
 Bowling Committee 693.65  
 Election Committee 50.00  
 Awards Jury 1,380.00  
 Athletic Directors Committee 10,303.62  
 Drake Relays 168.00  
 Iowa Games Committee 800.00  
 Board of Directors 30,563.32  
 Representative Council 11,088.98  
 SACC 5,110.79

COMMITTEE EXPENSES 66,638.55

## MISC INCOME

Google Advertising 3,179.19  
 Misc. Income 2,631.30  
 Outside Printing 7,425.72  
 Cost of Goods (376.74)

MISC INCOME 12,859.47

## AWARDS & SCHOLARSHIPS

Academic Achievement 529.90  
 Hall of Fame 1,247.08  
 Cooley Scholarship Committee 21,267.35  
 Jack North Award 102.50  
 Robert B Smiley Scholarship 1,047.99  
 Other Scholarships 19,500.00  
 Misc Awards (737.95)

AWARD & SCHOLARSHIP EXPENSES 42,956.87

**2018-19**

# Profit & Loss Financial Report

**Year ending June 30, 2019**

## TRAVEL EXPENSES

Executive Director	1,852.80
Union Vehicle	2,072.36
Convention Travel	17,387.38
Employee Travel	4,867.33
Marketing Travel	536.90

TRAVEL EXPENSES 26,716.77

## MISCELLANEOUS EXPENSES

Contributions	4,351.22
Public Relations	15,021.76
Meals - Staff	5,415.49
Meals - Entertaining	472.24
Misc Expenses	752.23
Corporate Sponsor Fulfillments	3,345.84
Iowa Hall of Pride	3,000.00
State Facility Improvements	1,283.33

MISC EXPENSES 33,642.11

## FACILITY & ADMINISTRATIVE EXPENSES

Rent Expense	120,041.22
Utilities Expense	107.88
Postage Expense	16,619.61
Telephone Expense	20,909.23
Technology	23,375.05
Property & Casualty Insurance	23,504.00
Catastrophic/Concussion Insurance	46,700.00
Corporate Taxes	4,583.00
Depreciation Expense	12,455.04
Bad Debt Write-Offs	33.00
Dues & Memberships	450.00
Subscriptions	149.80
Office Supplies	5,925.58
Service Charges	7,807.17
Equipment Rental	960.00
Repairs/Maintenance/Updates	13,314.74
Print Equipment Lease	27,480.00
Service Contracts	14,251.87
New Office Equipment	2,412.17
Paper Costs	17,149.50
Printing Supplies	2,859.69
Speech Print Reimbursement	(7,229.00)

FACILITY & ADMINISTRATIVE EXPENSES 353,859.55

## PROFESSIONAL SERVICES EXPENSES

Marketing Expenses	9,679.05
Legal Fees	2,829.00
Audit Fees	17,045.78
Payroll Expenses	4,930.99

PROFESSIONAL SERVICES EXPENSES 34,484.82

## IOWA HIGH SCHOOL SPEECH ASSOC

IHSSA Salaries	184,302.35
Speech Director	
Travel Reimbursement	(3,600.00)
IHSSA Health Insurance	27,496.92
IHSSA Retirement	20,795.34
IHSSA Life Insurance	1,684.34
IHSSA Disability Insurance	1,427.64
Workers Compensation	691.00
IHSSA Supplemental Insurance	1,503.36
IHSSA Dental Insurance	1,223.28
FICA Taxes	10,243.97
Medicare Taxes	2,681.18

IHSSA STAFF COMP & BENEFITS 248,449.38

## IGHSAU STAFF COMPENSATION & BENEFITS

Officers	290,209.62
Staff	504,920.46
Temporary Employees	5,727.50
Employee Health Insurance	85,427.84
Retirement	96,416.40
Group Life Insurance	5,635.20
Disability Insurance	7,149.96
Workers Compensation	3,024.00
Supplemental Insurance	7,371.24
Dental Insurance	4,485.36
FICA Taxes	48,369.10
Medicare Taxes	11,803.75

IGHSAU STAFF COMP & BENEFITS 1,070,540.43

## INVESTMENTS

Cash Deposits	144.05
Dividend Income	95,851.71
Realized Gains on Securities	3,202.44
Unrealized Gains on Securities	57,490.11
Investment Expenses	(19,927.01)

INVESTMENT INCOME 136,761.30